



So You Want A Feed My Starving Children Packing Site In Your Area?

Thank you for your interest in feeding more of God's starving children!



As you might imagine, we receive frequent requests for new sites. People like you enjoy meal-packing at a FMSC MobilePack event or fixed site, and become interested in bringing that experience to your own communities on a permanent basis.

FMSC wants to grow strategically, while also listening to what God is telling us through committed, grass-roots supporters like you. We want to follow the path He opens up to us—together.

That said, we need to be wise stewards of resources to produce meals efficiently. Geographic location and a base of financial support are two key considerations. To succeed long-term, our packing sites require substantial population bases located along convenient transportation routes. They also require a proven commitment from donors and volunteers in the area.

We have created this summary to help you track progress through prerequisites to a successful site. Follow the chart to identify steps you've taken—and those still ahead—toward becoming a potential site expansion market for Feed My Starving Children.

What is your population base?

CRITERIA

1

Are there 2 million people living within 50 miles?

To operate a site on a permanent basis at full capacity, 100,000+ volunteers are required each year. We have found it difficult to recruit this number from a community of less than 2 million in a 50-mile radius. There are at least 30 cities in the U.S. with a population of this size—all expansion opportunities for FMSC!



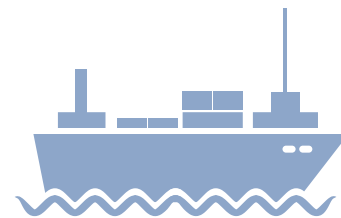
Are you located along major routes?

CRITERIA

2

FMSC continually strives to drive down total delivered meal costs.

That includes the costs of transporting ingredients into a site and packed meals out. For that reason, we need sites along major transportation routes. Cities of 2 million people usually have adequate transportation routes. However, we give special consideration to port cities. Since our distribution partners pay for shipments from a U.S. port to their final destination, packing the meals right in a port city would decrease costs for our partners.



Have you hosted successful MobilePacks?

CRITERIA

3

To start now, contact mobilepackinfo@fmsc.org.

A group of core supporters is required to develop and sustain a permanent site. Such a coalition forms first around MobilePack events. Gather a committed group of churches, businesses, and/or civic groups willing to organize events, donate dollars and goods, and recruit volunteers and sponsors.

How many events have you successfully hosted?

Build toward 3 million MobilePack meals in 1 year. If your coalition has produced 3 million fully funded MobilePack meals within a one-year time frame, your community probably has the robust fundraising ability to support a FMSC site. Consider yourself a candidate!



Are you willing to lead a \$3 million fundraising campaign?

CRITERIA

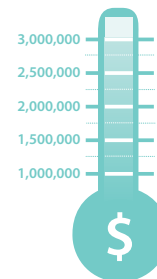
4

Will you assemble and chair a campaign committee?

A group of 6–8 core supporters takes responsibility for raising \$3 million for each new site—the funds needed to configure a facility, hire staff, promote the new location, and finance the first year of operations. Representing key churches, businesses, and civic leaders, ideal committee members are well-connected with people who have resources and a heart for the poor.

Are you willing to personally ask for funds in large amounts?

It is often tempting for committees to brainstorm promotional ideas. However, FMSC has marketing tools and strategies to implement in prospective site markets. The best use of local committee members is fundraising, pure and simple—identifying potential local donors, meeting with them, and collecting generous donations.





If you've answered, 'Yes,' to all the criteria, you may be a potential candidate for a packing site!

Based on your location, population, MobilePack success, strength of support, and willingness to conduct a campaign, your city may be a great candidate for a future permanent FMSC packing site.

Please reach out to us at info@fmsc.org to discuss your location in further detail. Feed My Starving Children would be delighted to work with you.

If not, keep assembling volunteers and donors who are passionate about feeding God's starving children and come back to us when you have a broad and deep base of support.

In our experience, the process of working with a community to establish a permanent packing site takes about three to five years. It can take even longer. This time is used to build a

base of volunteer and financial support through MobilePack events, generate lasting enthusiasm for FMSC, develop leadership teams, and raise successively larger financial goals.

Please be patient while also enthusiastic with the process. We'll go on this journey together, discovering where God is leading FMSC for our next permanent site expansion.

Feed My Starving Children
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PACKING SITES

Coon Rapids, MN (HQ) Aurora, IL Tempe, AZ
Chanhassen, MN Libertyville, IL
Eagan, MN Schaumburg, IL

MOBILEPACKS

Nationwide
fmsc.org/mobilepack

CONNECT

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Feeding God's Starving Children Hungry In Body and Spirit