



# Sustainable Development – MarketPlace

## FOOD IS THE FOUNDATION

Feed My Starving Children (FMSC) believes that hope starts with food. Providing nutritious FMSC meals to children and families who don't have a sustainable food source builds a solid foundation for entire communities to become healthy and self-sufficient. Reliable FMSC meals allow our partners to devote their resources to education, health care, ministry, agriculture and micro-business. Our ultimate goal is to create local food security so future generations can thrive.

## BUILDING COMMUNITIES, ONE ARTISAN AT A TIME

For a fair wage, handmade goods are purchased from hard-working artisans in communities receiving FMSC meals. Items are then sold in FMSC's international MarketPlace at FMSC packing sites, MobilePack™ events and online at [fmscmarketplace.org](http://fmscmarketplace.org).

**Each MarketPlace purchase builds communities and funds more life-saving meals.**

**FMSC supported 1,951 local artisans in 2016/2017.**



## ARTISAN HIGHLIGHT | BETTY

Betty weaves beautiful grass baskets through the Hope Again Women project in Rakai, Uganda, which employs hundreds of women in her community. With the income she earns from FMSC MarketPlace sales, Betty provides for five of her grandchildren and sends them to school. She is also able to invest in planting crops and raising animals to help feed her family and become self-reliant.

## HOPE AGAIN WOMEN

The Hope Again Women's Ministry Cooperative employs more than 300 women – many are widows affected by HIV/AIDS and care for multiple children in their households. The women produce jewelry made from recycled magazines and hand-dyed, hand-woven grass items. The Hope Again Women's Ministry is one of FMSC's largest MarketPlace partners.

## SUSTAINABLE DEVELOPMENT GOALS (SDGs)

Developed by an intergovernmental group of representatives from 70 countries, the SDGs were created to work toward poverty alleviation. FMSC programs already support many of the SDGs, including the ones listed below.



1 NO POVERTY



2 ZERO HUNGER



8 DECENT WORK AND ECONOMIC GROWTH



17 PARTNERSHIPS FOR THE GOALS



Your MarketPlace purchases provide income for artisans and more meals for hungry kids, in addition to alleviating poverty, all accomplished through partnering together.