**MEDIA ADVISORY**

**Host Name**

Event #0000-00

Location

*For immediate release*

**[LOCATION] VOLUNTEERS TO HAND PACK [MEAL GOAL #] LIFE-SAVING MEALS**

**WHAT:**

In [month], [number of volunteers/community members, i.e. hundreds or thousands] of [host/location] community members will rally to be a part of the hunger solution through a partnership between [Host Name] and non-profit Feed My Starving Children (FMSC).

**WHO:**

[Number of volunteers, i.e. 1,000] volunteers will make a difference by packing [meal goal#] meals with their own two hands in just [number of days in event, i.e. three days].

**WHEN:**

**[Month, dates, year i.e., August 21 – 23, 2016]**

**WHERE:**

**[Packing site –** street address, city, i.e. **Grove School –** 1234 Sigma Road, Dallas, TX 75244**]**

**HOW:**

Community members can support this MobilePack by making a donation to cover meal costs, or by volunteering to package food at the event. Donations may be given immediately, and volunteer registration will be available [six weeks prior to the event]. **To learn more, visit [your website or fmsc.org/MobilePack].**

**MEDIA OPPORTUNITIES:**

Interview [host/location] community members, MobilePack committee members—FMSC spokesperson also available.

**About Feed My Starving Children**  
A Christian non-profit founded in 1987, Feed My Starving Children tackles world hunger by sending volunteer-packed, nutritious meals to 70 countries, where they’re used to operate orphanages, schools, clinics and feeding programs to break the cycle of poverty. Last year, FMSC welcomed more than 1 million volunteers to pack nearly 273 million meals. The Minnesota-based charity spends more than 90% of total donations directly on feeding the hungry and has earned the highest four-star rating from Charity Navigator for 11 consecutive years.

**About FMSC MobilePack**MobilePack events enable children and adults across the United States to pack FMSC’s life-giving MannaPack™ meals. Churches, businesses, community groups and schools in more than 35 states have hosted these food-packing events as a way to foster teamwork and unity, while making a real difference in the fight to prevent and reverse malnutrition. FMSC provides guidance and logistics. Local donors and volunteers provide funds and labor to pack the meals.

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For media inquiries and to schedule an interview, contact:

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| [Your Name]  [Your event title—i.e., Volunteer Event Coordinator]  Phone: [Your phone]  Email: [Your email] | Allison Schwartz, Communications Manager  Feed My Starving Children  Phone: 763.504.5234  Email: [ASchwartz@fmsc.org](mailto:ASchwartz@fmsc.org) |