**MEDIA ADVISORY**

**Host Name**

Event #0000-00

Location

*For immediate release*

**[LOCATION] VOLUNTEERS TO HAND PACK [MEAL GOAL #] LIFE-SAVING MEALS**

**WHAT:**

In [month], [number of volunteers/community members, i.e. hundreds or thousands] of [host/location] community members will rally to be a part of the hunger solution through a partnership between [Host Name] and non-profit Feed My Starving Children (FMSC).

**WHO:**

[Number of volunteers, i.e. 1,000] volunteers will make a difference by packing [meal goal#] meals with their own two hands in just [number of days in event, i.e. three days].

**WHEN:**

**[Month, dates, year i.e., August 21 – 23, 2016]**

**WHERE:**

**[Packing site –** street address, city, i.e. **Grove School –** 1234 Sigma Road, Dallas, TX 75244**]**

**HOW:**

Community members can support this MobilePack by making a donation to cover meal costs, or by volunteering to package food at the event. Donations may be given immediately, and volunteer registration will be available [six weeks prior to the event]. **To learn more, visit [your website or fmsc.org/MobilePack].**

**MEDIA OPPORTUNITIES:**

Interview [host/location] community members, MobilePack committee members—FMSC spokesperson also available.

**About Feed My Starving Children**
A Christian non-profit founded in 1987, Feed My Starving Children tackles world hunger by sending volunteer-packed, nutritious meals to 70 countries, where they’re used to operate orphanages, schools, clinics and feeding programs to break the cycle of poverty. Last year, FMSC welcomed nearly 1.1 million volunteers to pack more than 284 million meals to feed more than 779,000 kids daily for a year. The Minnesota-based charity spends more than 90% of total annual donations directly on feeding kids.

**About FMSC MobilePack**MobilePack events enable children and adults across the United States to pack FMSC’s life-giving MannaPack meals. Churches, businesses, community groups and schools in 37+ states have hosted these food-packing events as a way to foster teamwork and unity, while making a real difference in the fight to prevent and reverse malnutrition. FMSC provides guidance and logistics. Local donors and volunteers engage in powerful meal-packing experiences to improve the lives of malnourished children around the world.

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For media inquiries and to schedule an interview, contact:

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| [Your Name][Your event title—i.e., Volunteer Event Coordinator]Phone: [Your phone]Email: [Your email] | Allison Schwartz, Communications ManagerFeed My Starving ChildrenPhone: 763.504.5234Email: ASchwartz@fmsc.org |